

If you have trouble viewing this newsletter, please [click here](#) for an online version



# Lodestar center nonprofit news

[lodestar.asu.edu](http://lodestar.asu.edu)



June 11, 2014

## Center Updates

### ASU Lodestar Center Receives \$500,000 Grant from Public Allies; Engaging 43 Program Participants in the 2014-2015 Year

The ASU Lodestar Center recently received a grant from Public Allies National Office (PANO) in the amount of \$503,100 that allows its Public Allies Arizona (PAAZ) program to recruit and engage 43 new participants this coming year. Public Allies Arizona, about to begin its ninth year at Arizona State University, is an AmeriCorps national youth leadership organization that recruits, places and develops leadership skills in dedicated, service-minded individuals who engage in paid 10-month apprenticeships throughout local nonprofit partner organizations.

"After nearly a decade of experience in operating one of the leading Public Allies affiliates in the United States we have learned what *the* key ingredient is to achieve impact," said Dr. Robert F. Ashcraft, executive director of the ASU Lodestar Center and professor of nonprofit studies in ASU's School of Community Resources and Development. "The key is leadership development through talented, motivated and diverse individuals. Evidence shows clearly that our Public Allies model for leadership is the difference maker in assuring profound social impact through our nonprofit partners," he added.

In addition to the federal grant received, an additional \$560,000 in local funding is contributed through PAAZ Partner Organizations – bringing the total investments this year to over \$1 million in support of this leadership development program. As one of the largest Public Allies sites in the county, the impact on the local Phoenix metropolitan-area community through capacity-building programs such as Public Allies Arizona is profound. Over \$4.2 million in external grant dollars have been awarded to the ASU Lodestar Center in support of Public Allies Arizona since the program's launch in 2006. When accounting for in-kind support as well as the funds contributed by the nonprofits to have an ally placed within

## contents

[Center Updates](#)  
[Nonprofit Sector News](#)  
[Community Announcements](#)  
[Community Events](#)  
[Job Listings](#)  
[Did You Know...?](#)

## calendar

### Lodestar Events & Courses

6/15	<a href="#">Nonprofit Executive Leadership Certificate applications due (Tucson)</a>
6/16 - 6/30	<a href="#">NMI 222 - Advanced Grant Development &amp; Proposal Writing (Online)</a>
6/20 - 6/21	<a href="#">NMI 106 - Philanthropy and Fund Development (Tucson)</a>
6/27 - 6/28	<a href="#">NMI 102 - Human Resource Management (Phoenix)</a>
6/30 - 7/14	<a href="#">NMI 220 - Grant Development &amp; Proposal Writing (Online)</a>

their agencies, the total economic value of the program is more than \$7.4 million over the past eight years.

[Read more here.](#)

---

### Workshop facilitators, consultants, and presenters wanted

The ASU Lodestar Center is currently accepting proposals for facilitating a 60-minute workshop at the upcoming 22nd Annual Nonprofit Conference on Sustainability Strategies set to take place Wednesday, November 5th at the Black Canyon Conference Center. This conference celebrates over 20 years of education, knowledge and tools to help build the capacity of the nonprofit community – and attracts nearly 350 nonprofit leaders, managers, executive directors/CEOs, business leaders, ASU alumni, faculty, staff and students. For more information and to submit application, please [click here](#). Hurry, **deadline is June 13th!**

---

### Instructors needed for Tucson NMI courses

The ASU Lodestar Center's renowned [NMI program](#) has helped many nonprofits to develop their capacity and achieve their missions. Incorporating the latest research and best practices, our facilitators train nonprofit professionals with the knowledge and tools needed to be highly effective. We are currently seeking instructors for:

- [NMI 102 - The Art of Human Resource Management](#)
- [NMI 108 - Measuring for Impact](#)
- [NMI 112 - Marketing and Social Media](#)

[Click here to apply.](#)

---

### Public Allies Arizona 2014 Graduation Celebration

All members of the community are cordially invited to the Public Allies Arizona 2014 Graduation Celebration presented by the ASU Lodestar Center. The celebration is to take place Friday, June 27th from 4:30 PM to 7:00 PM at the ASU Downtown Phoenix Campus' AE England Building (424 N. Central Avenue, Phoenix, AZ 85004). Please join us as we recognize the hard work and dedication of the 2013–2014 Public Allies Arizona class! Event is complimentary and light hors d'oeuvres and refreshments will be provided. Please [RSVP here](#) by June 20, 2014.

---

### Certificate in Social Impact Measurement now enrolling

7/7 - 7/21	<a href="#">NMI 224 - Federal Grant Proposal &amp; Management (Online)</a>
7/21 - 8/4	<a href="#">NMI 222 - Advanced Grant Development &amp; Proposal Writing (Online)</a>

# center connection



ASU Lodestar Center's Generation Next Leadership Academy Class VI gathers for graduation on May 9th.

be the new  
face of  
leadership

apply  
today

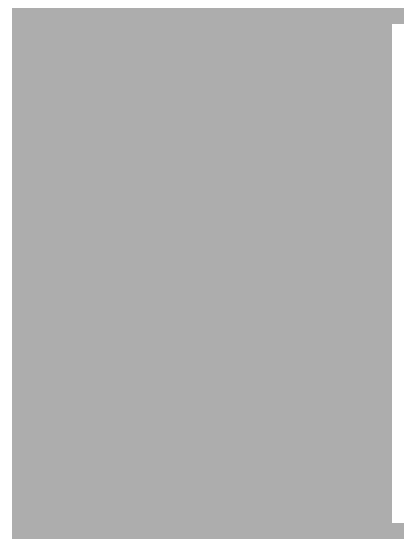
PUBLIC ALLIES ARIZONA  
Everyone Leads

WESTGATE ARIZONA

[click here  
to update your  
contact info](#)

Now enrolling! The Certificate in Social Impact Measurement is 100% online and offers nonprofit professionals an effective way to develop capacity and measure the true impact organizations and programs have on the sector and greater community.

More than ever before, nonprofit organizations are embracing a learning culture that emphasizes social impact. Organizations are seeking to build their internal knowledge and capacity to evaluate the outcomes and successes of their programs. During this certificate program, participants will assess their organization's capacity to adopt or expand measurement practices, will learn methodologies for measuring outcomes, and will apply the concepts to their own program evaluation design. Space is limited! Courses begin August 2014. Enroll in this exciting certificate program today [here](#).



---

### **Save on Grant Development and Proposal Writing Certificate**

The Grant Development and Proposal Writing Certificate is designed for individuals who wish to write a grant proposal for their organization. Increase your confidence to secure grant funding by learning how to develop a conceptual framework for seeking grant funding that aligns with perspectives and priorities unique to each funder. The first course in the certificate, [NMI 220 - Grant Development and Proposal Writing](#), begins June 30.

**Save 10% on the course fee by registering for the entire certificate [here](#).**

---

### **Executive Leadership Certificate applications due June 15th - Tucson**

The Nonprofit Management Institute's (NMI) newest certificate is designed to meet the professional needs of senior level management and executives of nonprofit and public organizations. The curriculum is presented in a cohort format to promote skill-building and peer networking among seasoned leaders. [Visit the NMI website](#) for more information on this certificate, including course descriptions and how to apply. Courses will begin August 2014 in Tucson. **Application fee is \$50. The application period ends June 15th. [Click here to apply](#).**

---

### **ASU Lodestar Center graduates class VI of Generation Next Nonprofit Leadership Academy**

Class VI of the ASU Lodestar Center's Generation Next Nonprofit Leadership Academy (GenNext) graduated from its nine-month training on May 9th at the ASU Downtown Phoenix Campus Nursing Auditorium building. Funded in part by generous contributions from American Express and Salt River Project, GenNext is a cohort of the Valley's top emerging nonprofit leaders, chosen to participate in training that provides them with the knowledge and tools needed to take on leadership roles within the nonprofit community. "Our Generation Next program focuses on developing the talents and personal leadership skills of these nonprofit executives," said Cassidy Campana, ASU Lodestar Center program manager for the Generation Next Nonprofit Leadership Academy. "Throughout the year, the class works in small teams on projects to build the capacity of other nonprofits. By developing relationships

across nonprofit organizations, these leaders can collaborate, and share knowledge long into the future," she added.

Class VI team projects included working with the Phoenix Regional Sports Commission to evaluate their organizational structure. As a result, their board is adopting Generation Next participant recommendations in the future to ensure their sustainability. Another team partnered with Local First Arizona to examine their "green" efforts for their signature events, and secured partners to help recycle during their events. The Arizona Chapter of the American Academy of Pediatrics benefited from a team project that helped to develop a model to measure the value of volunteer hours — a project that will aid the organization for many years to come. Another team engaged with local experts to evaluate the marketing plans for A New Leaf, while the final team worked with the Arizona Citizens for the Arts to provide a new strategic recommendation on their social and digital media campaigns.

[Read more here.](#)

## Nonprofit Sector News

[back to top](#)

### IRS Sent FBI Database on Nonprofit Groups in 2010, GOP Lawmakers Say

*From The Wall Street Journal*

WASHINGTON—The Internal Revenue Service transmitted a 1.1 million-page database of information concerning tax-exempt organizations to the Federal Bureau of Investigation in the run-up to the 2010 election, including confidential taxpayer information that shouldn't have been shared, according to House Republican lawmakers investigating the IRS.

The information was to be used in investigations of nonprofit groups' political activity, the lawmakers say, citing internal emails from the agencies.

The Justice Department turned over the database to the House Oversight and Government Reform Committee this month in response to a subpoena, officials said on Monday.

[Click here to read more. >>](#)

---

### Philanthropy and Nonprofit Leaders Gather in Washington for 2014 NCRP Impact Awards

*From PR Newswire*

WASHINGTON, June 10, 2014 - Hundreds of leaders from the country's top nonprofits and foundations gathered yesterday for the second annual NCRP Impact Awards. Hosted by the National Committee for Responsive Philanthropy (NCRP), these awards call attention to smart, high-impact philanthropic strategies that cultivate meaningful change in communities across the U.S. This year's recipients include: Ben & Jerry's Foundation, awardee for corporate foundation; The California Endowment, awardee for large private foundation; Hill-Snowdon Foundation, awardee for mid-sized private foundation; and Liberty Hill Foundation, awardee for community foundation.

"Despite the weight of challenges faced by our society, we also see the innovative, powerful, and effective efforts of our allies who are moving us towards a more just nation," said Aaron Dorfman, executive director of NCRP. "Our society does not lack problems to be solved, but it also does not lack solutions, and it does not lack leaders committed to bringing those solutions to light."

[Click here to read more. >>](#)

## Community Announcements

[back to top](#)

### Nominate a Leader in Philanthropy

Nominations are now being accepted for the AFP Greater Arizona 30th Annual Philanthropy Leadership Awards! Are you looking for a special way to recognize that exceptional supporter who goes beyond the call for your organization? Does a member of your development team deserve to be recognized for his or her passion and dedication?

Leadership Award Nominations are now being accepted in the following categories:

- Outstanding Philanthropist
- Outstanding Volunteer Fundraiser
- Outstanding Corporation/Foundation
- Outstanding Fundraising Executive
- Outstanding Youth/Student
- Outstanding Media

Nominations are due by June 27, 2014. Please visit the website, [www.afpaz.org](http://www.afpaz.org), to download the nomination form.

**Link for more announcement information**

[www.afpaz.org](http://www.afpaz.org)

---

### **Next week: Lunafest Phoenix at AE England, June 20**

Lunafest is a traveling, nonprofit film festival that supports projects made by, for and about women from around the globe – and it's coming to Phoenix on June 20! Sponsored by the City of Phoenix Parks & Recreation Department at Civic Space Park, Lunafest Phoenix will donate 100% of all ticket proceeds to two great nonprofits: 15% to the Breast Cancer Fund and 85% to Fresh Start Women's Foundation.

Join us before the festival at 6 p.m. for the Local Artists Showcase Reception, sponsored by Aramark and Filmstock Film Festival, for great food, networking, local art, live music and the premiere of the local short film, "Patchwork Dreams." For more information, please visit our event page:

<http://lunafest.org/phoenix/>.

## **Community Events**

[back to top](#)

### **Pro Bono Service Orientation**

CO+Hoots Foundation

June 12 | Phoenix

[Click here](#) for more information.

### **It Can Be Done! Running an Effective Campaign with a Small Office and Limited Resources**

Pima County Public Library

June 13 | Tucson

[Click here](#) for more information.

### **Starting Fresh Back-to-School event**

Fresh Start Women's Foundation

June 15 | Phoenix

[Email here](#) for more information.

### **Governor's Office Funders Panel**

Grant Professionals Association AZ Chapter

June 16 | Phoenix

[Click here](#) for more information.

### **ASCPA Not-for-Profit Conference**

Arizona Society of CPAs

June 25 | Phoenix

[Click here](#) for more information.

### **Building Your Online Resume Part II**

YNPN Phoenix

June 26 | Phoenix

[Click here](#) for more information.

### **Proposal Training: More Asking, Less Writing**

Pima County Public Library

June 27 | Tucson

[Click here](#) for more information.

### **2014 AFP Statewide Conference**

AFP Southern Arizona

July 16-18 | Tucson

[Click here](#) for more information.

## Survival School - Essential Skills for Effective Nonprofit Leadership

Franciscan Renewal Center  
August 18-22 | Scottsdale

[Click here](#) for more information.

## Job Listings

[back to top](#)

Looking for a job in the nonprofit sector? You've come to the right place! Click one of the job categories below to get started, or [click here](#) to submit a job posting.

[ASU Lodestar Center Jobs](#) (0)

[Executive / CEO](#) (4)

[Administrative](#) (18)

[Fundraising / Financial](#) (24)

[Public Relations / Marketing / Communications](#) (15)

[Information Technology / Technical Support](#)(4)

[Legal](#) (2)

[Maintenance, Facilities, and Food Service](#) (4)

[General Program / Coordinator](#) (32)

[Medical / Health / Direct Service](#) ( )

[Housing Services](#) (0)

[Training and Education](#) (12)

## Did You Know...?

[back to top](#)

Of the Arizona nonprofits that filed a form 990, 990EZ or 990PF in 2011, over 78 percent reported annual expenses of less than \$500,000. A total of 257 organizations, 2.9 percent of Arizona nonprofits, reported annual expenses of \$10 million or more. [Click here](#) to read more.



The *ASU Lodestar Center Nonprofit News* is a complimentary emailed newsletter from the ASU Lodestar Center for Philanthropy & Nonprofit Innovation, part of the ASU College of Public Programs. Please forward to your colleagues. Have questions or comments? Email us at [nonprofitnews@asu.edu](mailto:nonprofitnews@asu.edu). To subscribe or submit items to this newsletter, [click here](#).

You have received this e-mail because you subscribe to the ASU Lodestar Center Nonprofit News. To unsubscribe, [click here](#) or send an email to: [unsubscribe-33729@elabs6.com](mailto:unsubscribe-33729@elabs6.com). To update your profile, [click here](#).

**ASU Lodestar Center for Philanthropy & Nonprofit Innovation**  
College of Public Programs | Arizona State University | University Center  
Mail Code 4120 | 411 N. Central Ave. Suite 500, Phoenix, AZ 85004-0691 | 602.496.0500